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Impressionen zur Auftaktveranstaltung am 21. Juni 2017, U.S. Army Headquater, Wiesbaden, Marshall-Plan Feier



Paul Dolan, Gründer und CEO Economic Forum Deutschland gem. e.V. mit Brig. Gen. Phillip Jolly, darunter Elke Hoppe Dolan, Gründerin, geschäftsf. Vorstand Economic Forum Deutschland gem. e.V.



Maj. Gen. John Gronski

U.S. Army Europe: <http://www.eur.army.mil/about/deutsch.htm>
and a Video: <http://www.eur.army.mil/strongeurope/>

Die U.S. Army Europe, mit Sitz des Hauptquartiers in Wiesbaden und einer Personalstärke von ca. **30.000 Soldaten und zivilen Mitarbeitern in sieben Garnisonen in drei Ländern**, ist in dem **51 Nationen umfassenden Einsatzgebiet** einzigartig positioniert, um Amerikas strategische Interessen in Europa und Eurasien zu fördern. Mehr als 1.000 regionale Veranstaltungen für die Zusammenarbeit in Sicherheitsfragen jedes Jahr in mehr als 40 Ländern resultieren in unmittelbarer Unterstützung für **multinationale Eventualfalloperationen in der ganzen Welt, der Stärkung regionaler Partnerschaften und in der Verbesserung der globalen Sicherheit.**



In the fall of 1950, the Intra-European Cooperation for a Better Standard of Living Poster Competition was held throughout Europe whereby artists were encouraged to submit posters that represented the theme of cooperation and economic recovery. Over 10,000 pieces were submitted by artists in various countries. A panel of twelve graphic artists, each representing a different Marshall Plan country served as judges. Following run-off competitions locally, a selection of the best posters from each country was submitted to Paris to be judged by a distinguished intra-European jury composed of representatives of the graphics and fine arts professions, museum directors and curators, education and information specialists from twelve of the participating countries. Based on the theme "Intra-European Cooperation For A Better Standard of Living," twenty posters were chosen as the most outstanding from among 10,000 such posters submitted. The spare imagery in flag-like colors tells multiple stories: of hardened hope in the wake of World War II devastation, of renewed faith in industry and technology, and of an almost pragmatic faith in diplomacy and peace, which appear as far-fetched ideals but necessary solutions.



George C. Marshall (center) receives a Nobel Peace Prize award in 1953. The Marshall Plan, Marshall has awarded the Nobel Peace Prize for his role in creating and administering the Marshall Plan.

What is interesting to note about these posters is the date on which they were commissioned. Three years after George C. Marshall gave his speech at Harvard University and two years after the European Recovery Program had become operational, ERP aid had been supplied to all the countries of western Europe. So why a poster contest now? These posters were designed to promote the idea of Western European cohesion, integration of the countries with the removal of trade barriers and inter-governmental institutions to aid in trade. Many of designs use multiple country flags to depict this new union. It is not surprising then that the winning design was "All Our Colors To The Mast" by Reijn Dürksen of the Netherlands, which depicts one European ship with sails made of flags from each country.





Mattis: 'Transatlantic Bond Remains Strong' in Speech Honoring Marshall Plan Anniversary: By Christine June, George C. Marshall European Center for Security Studies, June 28, 2017 <https://www.army.mil/article/190141/>



Verteidigungsministerin Ursula von der Leyen und Verteidigungsminister Matthis, 29. Juni 2017 <https://nato.usmission.gov/june-29-2017-efp-common-declaration/>